



## Saturday, October 24, 2009 - 8:30 am - World's Fair Park - Knoxville

**FUNDRAISING:** Our fundraising goal this year is \$300,000! 75% of the net proceeds from our Race funds local education, screening and treatment support. The remaining 25% will fund national breast cancer research grants. Do your part online at [www.komenknoxville.org](http://www.komenknoxville.org) or mail your donations to: Komen Knoxville, 6701 Baum Drive, #255, Knoxville, TN 37919-7336. East Tennessee depends on you!

**RACE START LINE & TIME:** This year's Start line is located on the Clinch Avenue viaduct bridge in front of the Knoxville Convention Center. Timed runners (blue bibs) should be at the Start Line no later than 8:15 a.m. The 5K RUN/WALK will be a "wave start" as follows: 8:30 Blue Bib timed runners, followed by un-timed runners and finally, walkers. You may be asked to stop in order to let traffic flow down Henley Street. Please follow directions from the Knoxville Police Dept. as they manage each "wave" of participants. The Race Course can be viewed at [www.komenknoxville.org](http://www.komenknoxville.org).

The McDonald's FAMILY FUN RUN/WALK will start at 9:00 a.m. at the Race Start line, heading out in the opposite direction up & back 16<sup>th</sup> Street, out 10<sup>th</sup> St. and ending at the Finish Line at World's Fair Park

**RACE BIBS:** Remember to bring your race number bib and safety pins. Pin only the top half of the bib on the front of your CHEST (Do not pin bib on your back.)

**RACE DAY REGISTRATION:** Open 6:30 - 8:00 a.m. for \$40.00 (Adult) & \$30.00 (18 & under). Timed runners add \$5.00.

**TIMED RUNNERS:** Our course Certification Number is TN07029MS. If you are a competitive runner we will be using disposable D tag chips. The D tag chip will be attached to your bib when you pick it up or receive it in the mail. Be sure to read the instructions that will accompany your bib number and the D tag chip. Remember, there will be no need to return you D tag chip, as they are disposable! **In order to be timed and receive a chip, you must have marked the Competitive Runner category and paid the additional registration fee (\$5.00).**

**DOGS/SKATES:** Rollerblades and pets are discouraged from participating in this event. Thank you for your cooperation.

**BACK SIGNS:** "In Celebration Of" and "In Memory Of" back signs can be found in the Survivor Tent and at Information kiosks located on the Expo site. Thanks to Zeta Tau Alpha fraternity for making these available.

**PARKING:** Eleventh Street, Clinch Avenue and World's Fair Park Drive provide direct vehicular access to numerous parking areas. The UT 11<sup>th</sup> Street Parking Garage, Fort Kid Lot, WFP North Lot, Blackstock Lot, Poplar Street Lot and Locust Street Garage provide parking and are handicap accessible. All City Lots are free on weekends. ***PLEASE CARPOOL!***

**PHOTOS:** Team photos will begin at 6:30 a.m. in the Amphitheatre at World's Fair Park. *Check with your team captain for your assigned time.* Race Day event photographs will be available for purchase online approximately 7 days after Race at [www.bopspot.com](http://www.bopspot.com).

**SURVIVORS:** You are invited to join us in the Survivor Tent Café for a light breakfast and coffee, compliments of McDonald's. **NEW THIS YEAR: The Survivor Program will be held at the Expo Stage, beginning at 7:20 am.** The Survivor group photo will take place at 7:45 a.m. in the Amphitheatre. Survivor caps and ribbon stickers are provided by Zeta Tau Alpha fraternity.

**RESTROOMS:** Located underneath the Clinch Avenue viaduct. Port-a-Lets will be located around World's Fair Park.

**SHOPPING AT THE PINK RIBBON BOUTIQUE:** The Boutique will be open at 6:30 a.m. and will remain open all morning. We accept cash, checks, VISA, MasterCard, American Express & Discover. 20% of all proceeds benefit the Komen Knoxville Affiliate.

**LOST AND FOUND:** Will be located at the Expo Stage.

For more information, call 865-257-CURE or log onto our website at [www.komenknoxville.org](http://www.komenknoxville.org).